



2022 Voter Guide

Implementation Tips for Librarians



Outline

Introduction to CalMatters California

State Library Sponsorship 2022 Voter

Guide Access

How To Navigate

Choose a Language

Main Features

Nonpartisan journalism effort District

look-up tool

Candidate comparison by key topics

Candidate quiz

Props-in-a-Minute videos Proposition

fundraising tracker

"Gimme Props" game

Glass House Legislative Tracker

FAQ

Pizza and Politics

Contact us

Overview

CalMatters is a nonpartisan and nonprofit news organization bringing Californians stories that probe, explain and explore solutions to quality of life issues while holding our leaders accountable.

Our mission is to improve California's democracy by making its government more transparent and accountable and give Californians the information they need to understand and engage with that government.

Making California a better place for all is our North Star.

Our collaboration

CalMatters partnered with the California State Library to provide nonpartisan news about state government and public policy, as well as a comprehensive set of 2022 election resources, to libraries across California for access by all library patrons.

This project is supported in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.





Where to access

CalMatters website calmatters.org/vote



How to navigate

Use the top menu bar to explore different sections of the guide.



Click State Offices, State Senate, State Assembly, U.S. House or U.S. Senate.

Click Propositions to dive into the seven propositions on the ballot with 90-second explainer videos.

Click Voting FAQ for answers to common reader questions.

Click the arrow in the top right corner to expand the menu or scroll down the page to see all options.

Choose a language

Press the arrow on the top right corner to choose the language.



We're proud to offer the guide in both English and Spanish!

Related resources: Include Spanish version of the guide into Hispanic and Latinx Heritage Month communications with patrons (newsletter, website, social media). Host events to explore the Voter Guide with Spanish-speaking voters.

Nonpartisan journalism effort

CalMatters reporters, editors, data journalists, visual journalists and product designers worked together for thousands of hours to create this comprehensive guide.



CalMatters video journalist Byrhonda Lyons. Photo by Anne Wernikoff for CalMatters.

Find representatives with district look-up tool



Enter your city, zip code or address to identify candidates running in your districts. Filter by job positions and by party affiliation. A fire icon shows heated races to watch.

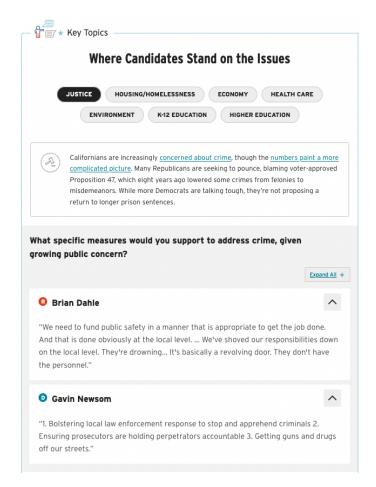
Activity: Enter the address for the library or a patron, review the information about the candidates who are running to represent that community, the sources of their financing and endorsements.

Candidate comparison by key topics

Understand where statewide candidates stand on quality-of-life issues.

Related resources: Refer patrons to the CalMatters sections about each of the key topics:

Housing Health Care Higher Education



Candidate quiz

Play a game to identify which statewide candidate aligns with your views on quality-of-life issues. Save the results as a PDF to help you cast your ballot.

Related resources: Refer patrons with limited access to electronic devices to print a copy of their results at the library. This would be handy for them when filling out their ballots.



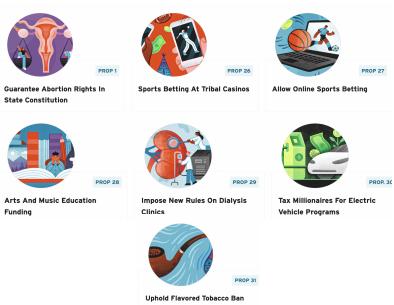


Award-winning Props-in a Minute videos

Navigate through all seven propositions — understand what each would do, why it is on the ballot and arguments for and against.

Related resources: Host a pizza party at your library branch and invite patrons to watch the 1-minute video series about the seven propositions. Then, open the event for discussion. Refer to <u>Pizza and Politics slide</u> for guidelines.





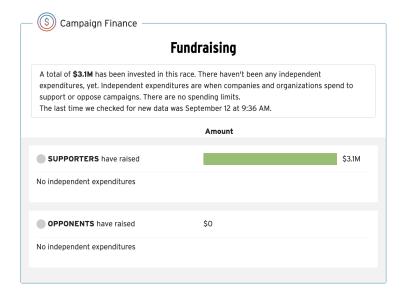
Proposition fundraising tracker

Gain clarity on who are the supporter and opponent groups, amounts raised and who is financing each proposition. See a list of media endorsements.

Related resources: Refer patrons to the Voter Guide proposition section to explore each ballot measure.

Prop 1 Prop 26 Prop 27

<u>Prop 28 Prop 29 Prop 30 Prop 31</u>

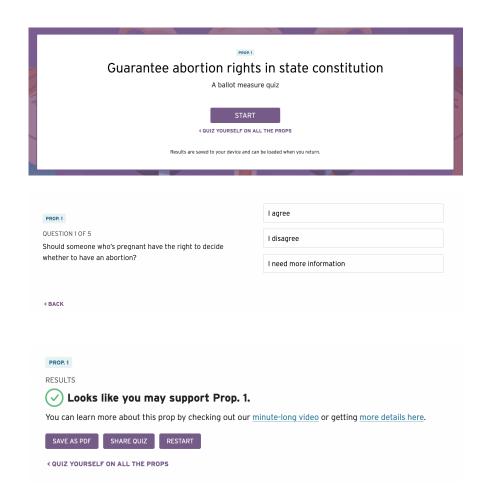


Interactive game "Gimme Props"

Play and print the "Gimme Props" game to decide where you stand.

Quiz lets you save your results, share with friends and/or restart and play again.

Related resources: Encourage patrons to save or print quiz results to help them fill out their ballot.



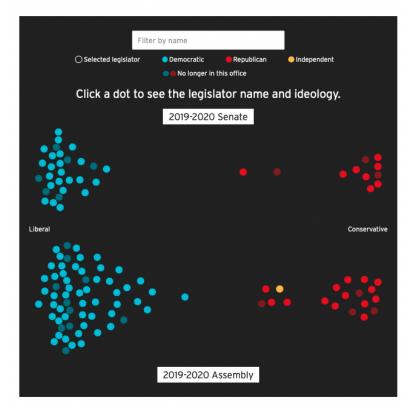
Glass House Legislative Tracker

Access comprehensive profiles of the 120 state Senators and Assembly Members and track your elected representatives.

Activity: Enter the address for the library or a patron, review the information about a particular legislator who represents that community, and review the ways they've voted and the sources of their financing.

How liberal or conservative are your legislators?

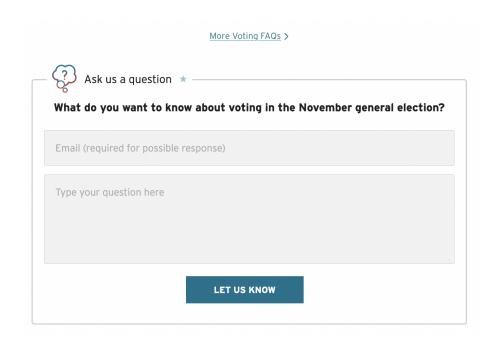
Each legislator is placed on the spectrum depending on the votes they cast in the 2019-20 session. Methodology \rightarrow



Ask us a question

Explore our FAQ section and send your inquiries to our news team.

Activity: Instruct patrons to visit
Frequently Asked Questions sessions
to gain clarity about voting
registration, mailing-in ballot, ballot
incidents, and additional resources.



Pizza and Politics

PIZZA &
PIZZA

Our journalism informs the community every day, and our Voter Guide helps you make important decisions every election.

Now with Pizza & Politics, we're encouraging you to share our 2022 Voter Guide and some pizza to make critical nonpartisan information available to more people.

And please share your successful parties with us so we can tell the story of participation in the election.

Stickers: Learn more (and get free stickers to give out) at calmatters.org/pizzaandpolitics.

Thank you!

Questions? Comments? Suggestions?

We would love to hear from you!

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CREDITS

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